



# AIMS

Association of International  
Marathons and Distance Races

# 6<sup>th</sup> AIMS MARATHON SYMPOSIUM

*Organization: SEGAS/ACM - Co-Organizer: MARATHON TOWN - Sponsor: GNT0*



# AIMS

Association of International  
Marathons and Distance Races

## AN EDUCATIONAL INITIATIVE OF ACM ADOPTED BY AIMS

Since 2007, in collaboration with **IAAF**, **AIMS** has agreed with the **Municipality of Marathon, SEGAS & Athens Classic Marathon (ACM)** to organize the international “AIMS Marathon Symposium”.





# AIMS

Association of International  
Marathons and Distance Races

## THE ANNUAL “MEETING POINT” OF MARATHON RACE DIRECTORS

It is an event that annually **gathers in Athens, more than fifty (50) Marathon event organizers** from all over the world.





# AIMS

Association of International  
Marathons and Distance Races

## WHEN & WHERE

- **Every 2<sup>nd</sup> week of November**, the day before the Athens Classic Marathon,
- **At Marathon Town,**
- **At the facilities of the Historic Start of the “Authentic” Marathon course.**





# AIMS

## Association of International Marathons and Distance Races

### **THE VENUE OF THE “AIMS MARATHON SYMPOSIUM”** The Historic Start of the Athens “Authentic” Marathon





# AIMS

Association of International  
Marathons and Distance Races

## WHAT & HOW

- It covers **one specific topic every year**,
- It lasts **5 to 6 hours** in total (3 sessions of 2 hours each),
- It includes the Ceremonies for the Lighting of the “Marathon Flame”.





# AIMS

Association of International  
Marathons and Distance Races

## WHO & WHY

AIMS invites **international & local prestigious speakers** for 1-day seminar which provides:

- A stage for continuous discussion and exchange of ideas amongst Race Directors,





# AIMS

Association of International  
Marathons and Distance Races

## WHO & WHY *(cont.)*

- Useful knowledge and guidance on specific subjects as to development of a Marathon race,
- The chance for various Marathon organizers to present their own case study on the issues discussed.







**AIMS**

**Association of International  
Marathons and Distance Races**

**THE THEMES OF THE PREVIOUS SYMPOSIA**

**2007**

***“The History & Evolution of Marathon”***

**2008**

***“Adding Value to Your Marathon”***

**2009**

***“Charity Programs & Marathon”***

**2010**

***“Environment & Marathon Events”***

**2011**

***“Medical Services & Marathon Races”***





# AIMS

Association of International  
Marathons and Distance Races

## THE THEME OF THE 6<sup>TH</sup> AIMS MARATHON SYMPOSIUM

### 2012

• On the occasion of its 30<sup>th</sup> Anniversary, the contribution of AIMS in the:

***“Quality Control of a  
Marathon Event  
Organization”***





# AIMS

Association of International  
Marathons and Distance Races

## ORGANIZATION & PHILOXENIA

The **Hellenic Athletics Association (SEGAS)**, with the assistance of the Marathon Town City Council, has the responsibility for the organization of the Symposium.





# AIMS

Association of International  
Marathons and Distance Races

## ORGANIZATION & PHILOXENIA *(cont.)*

SEGAS offers

**Free-of-Charge Bed &  
Breakfast Accommodation**

for

- one person per race,
- 3 days: Fri-Sat-Sun  
(of the Athens Classic Marathon weekend)





# AIMS

Association of International  
Marathons and Distance Races

## HOW TO PARTICIPATE

- Visit:  
[www.athensclassicmarathon.gr](http://www.athensclassicmarathon.gr)  
and check on the “AIMS  
Marathon Symposium” icon  
or
- Email to:  
[aimsmarathonsymposium@athensclassicmarathon.gr](mailto:aimsmarathonsymposium@athensclassicmarathon.gr)  
to seek more detailed  
information





# AIMS

Association of International  
Marathons and Distance Races

## HOW TO PARTICIPATE *(cont.)*

Fill out  
the participation form &  
make reservations  
for your stay  
as soon as possible!

Registration Deadline:

*September 15<sup>th</sup>, 2012*

