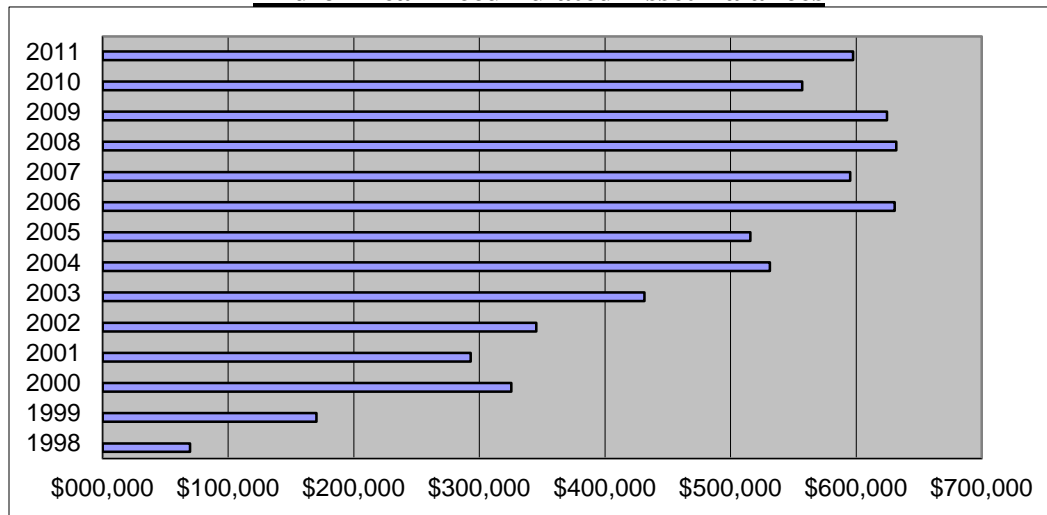




ASSOCIATION OF INTERNATIONAL MARATHONS AND DISTANCE RACES - Report to Prague Congress

AIMS maintained a relatively strong end-of-year 2011 financial position with combined cash assets of \$597,566.99. The following chart depicts the growth of AIMS' end-of-year accumulated asset balances from 1998 through 2011. Expenses were reduced from \$581M for 2010 to \$500M in 2011.

End-of-Year Accumulated Asset Balances



With the already formalized and expected future sponsorships we look forward to continued success and growth.

Sources of revenue were:

	<u>2010</u>	<u>2011</u>
Sponsorships	\$209,953	\$216,720
Memberships	244,018	243,261
IAAF Contribution	49,960	49,960
Other	<u>10,051</u>	<u>26,424</u>
TOTAL	<u>\$513,982</u>	<u>\$536,365</u>

Principal expenses were:

Distance Running production	\$185,000	\$185,000
Distance Running distribution	95,295	86,419
Travel [all inclusive]	37,210	35,246
Lodging [all inclusive]	35,571	14,703
AIMS Museum Program	15,000	16,000
Children's Program	28,536	20,412
Secretarial Expenses	41,333	41,351
Accounting, Banking & Auditing	23,801	21,464
Web Site	18,251	15,752
Consultancies	30,750	17,086
Other Program Expenses	14,751	9,293
All Other	<u>*55,779</u>	<u>*37,650</u>
TOTAL	<u>\$581,277</u>	<u>\$500,375</u>

*Board insurance, expo booths, entertainment, gifts, miscellaneous, etc. Large annual variance in hotel costs. 2010 incurred substantially more "other" due to expenses of the 2500 year anniversary of the marathon.

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