

BMW BERLIN-MARATHON

Designing the world's fastest course



WORLD RECORDS



The World's fastest course : Ten world records, seven since 2001.

MARATHON OF THE DECADE



In 2009 the BMW BERLIN-MARATHON received the AIMS* award “Marathon of the decade”.

LARGEST MARATHON IN GERMANY



One million spectators and more than 80 music bands along the course. The BMW BERLIN-MARATHON is under the patronage of the German Federal Chancellor.

ABBOTT WORLD MARATHON MAJORS

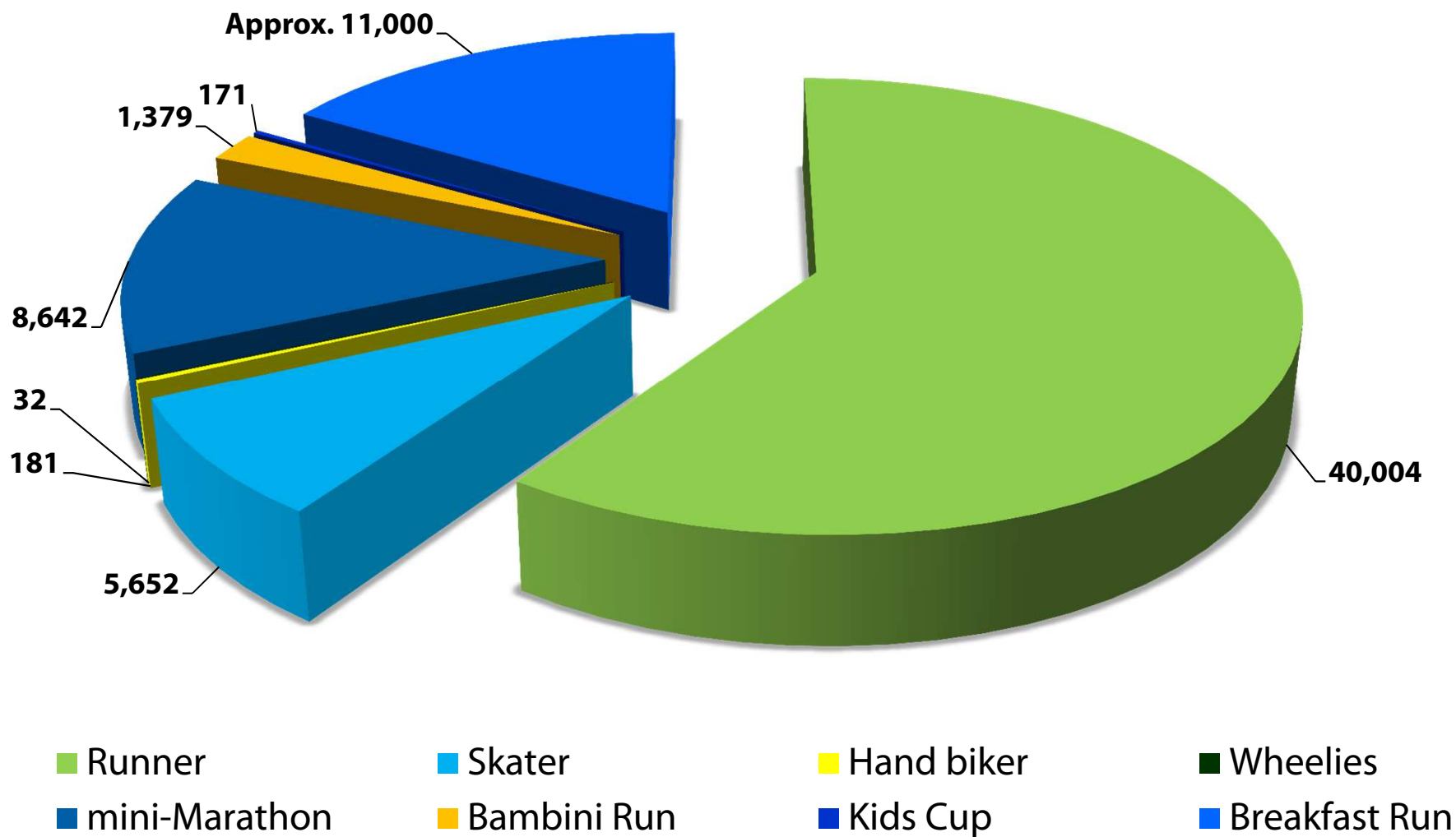


Member of the ABBOTT WORLD MARATHON MAJORS (WMM), the six most important marathons worldwide.

Member of AIMS since 1983.

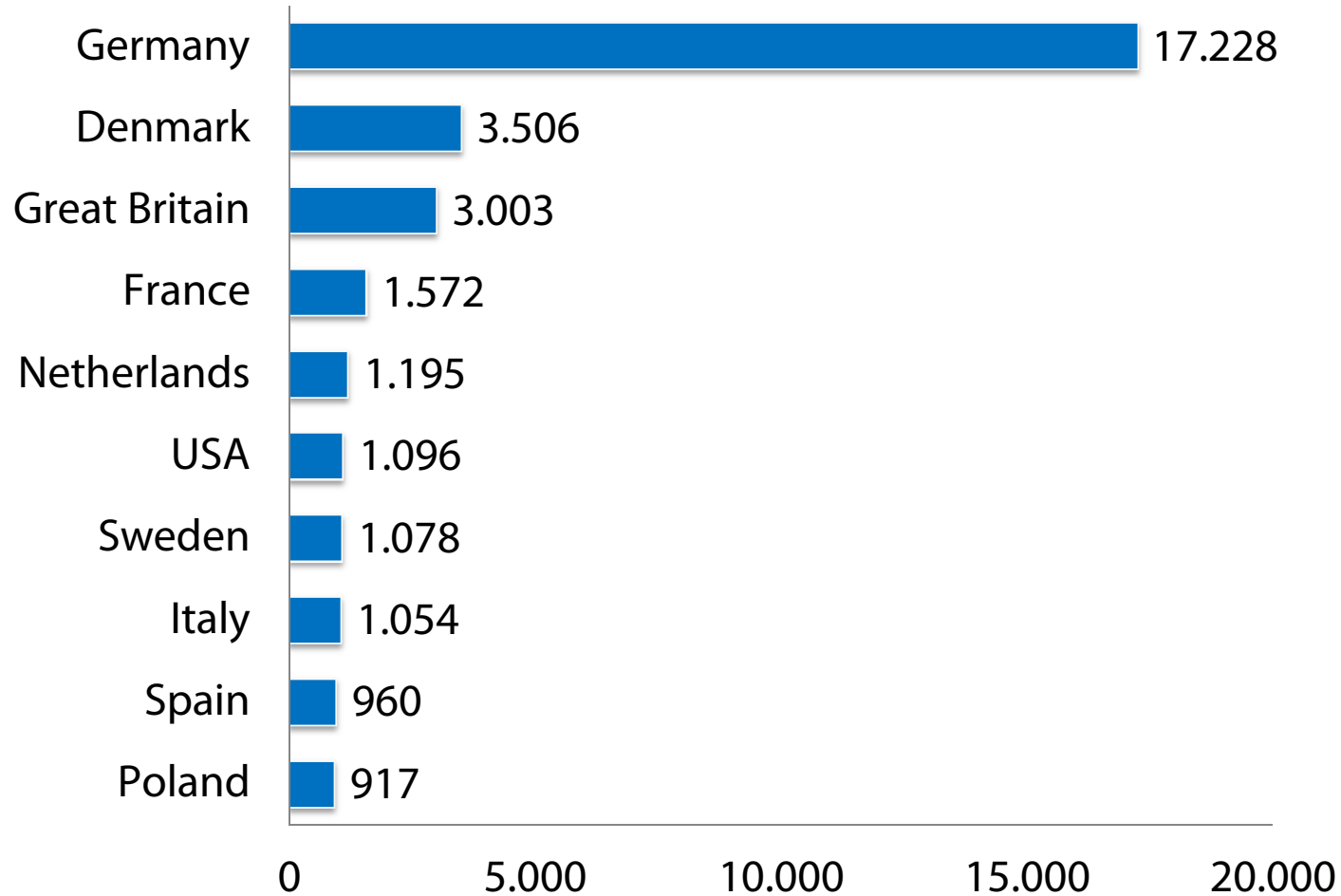


More than 67,000 PARTICIPANTS



DEMOGRAPHIC FACTS

Top-10 nationalities



THE BMW BERLIN-MARATHON WEEK



The BMW BERLIN-MARATHON is a four-day event featuring multiple competitions and supporting programs.

DEVELOPMENT OF THE BERLIN-MARATHON COURSE 1974-1980



The road on the one hand, the forest on the other hand – that was the first marathon course of the first eight years.

Factors of a fast course

- Flat is not everything
- Not too many corners, smooth corners
- Condition of the the road: tarmac vs. asphalt
- Atmosphere along the course
- Athletes that have the capabilities to have to run very fast
- Weather
- Robust Organisation

- Cater for everyone, not only the Elites

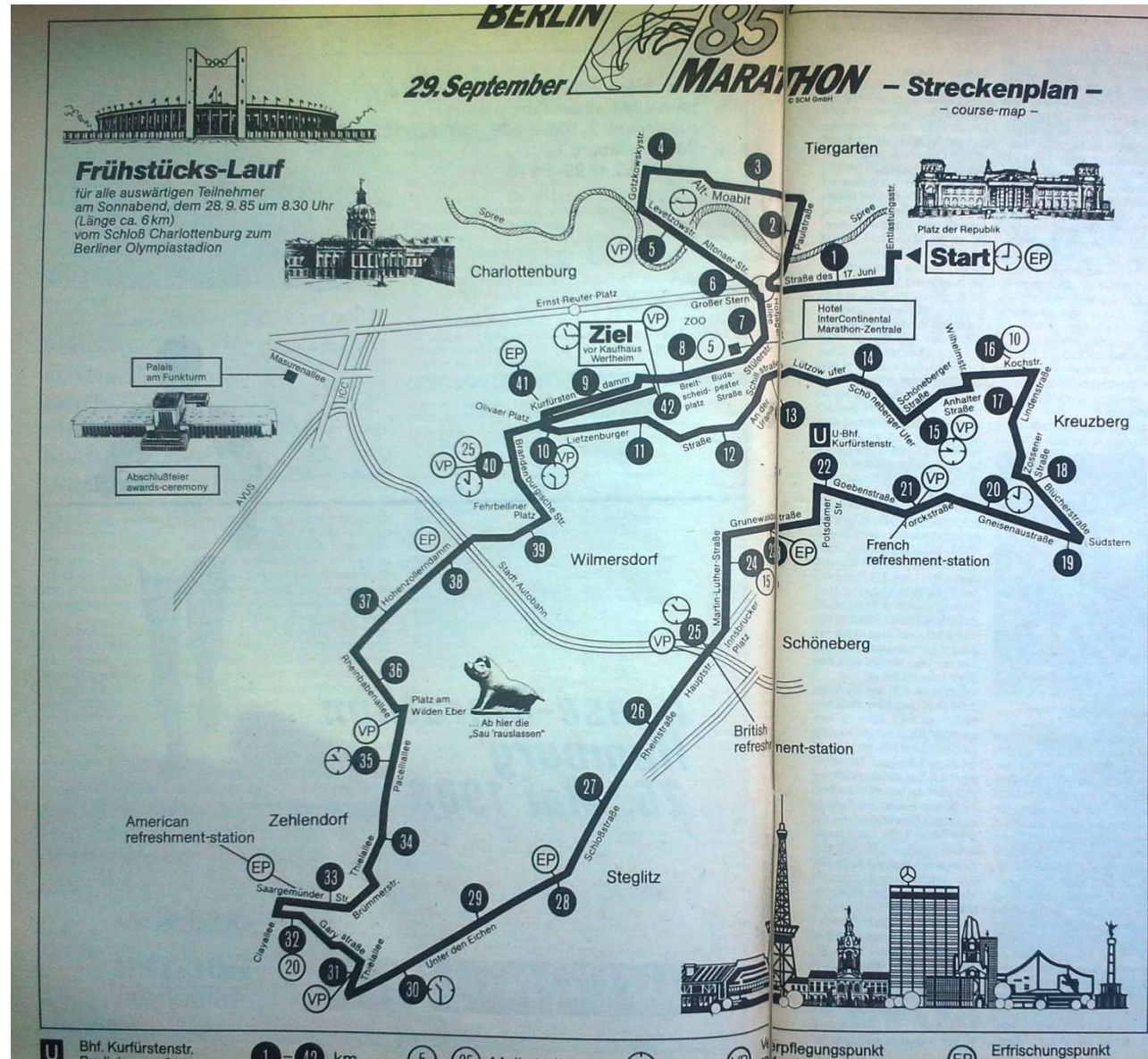
Remember: Berlin was a divided City!



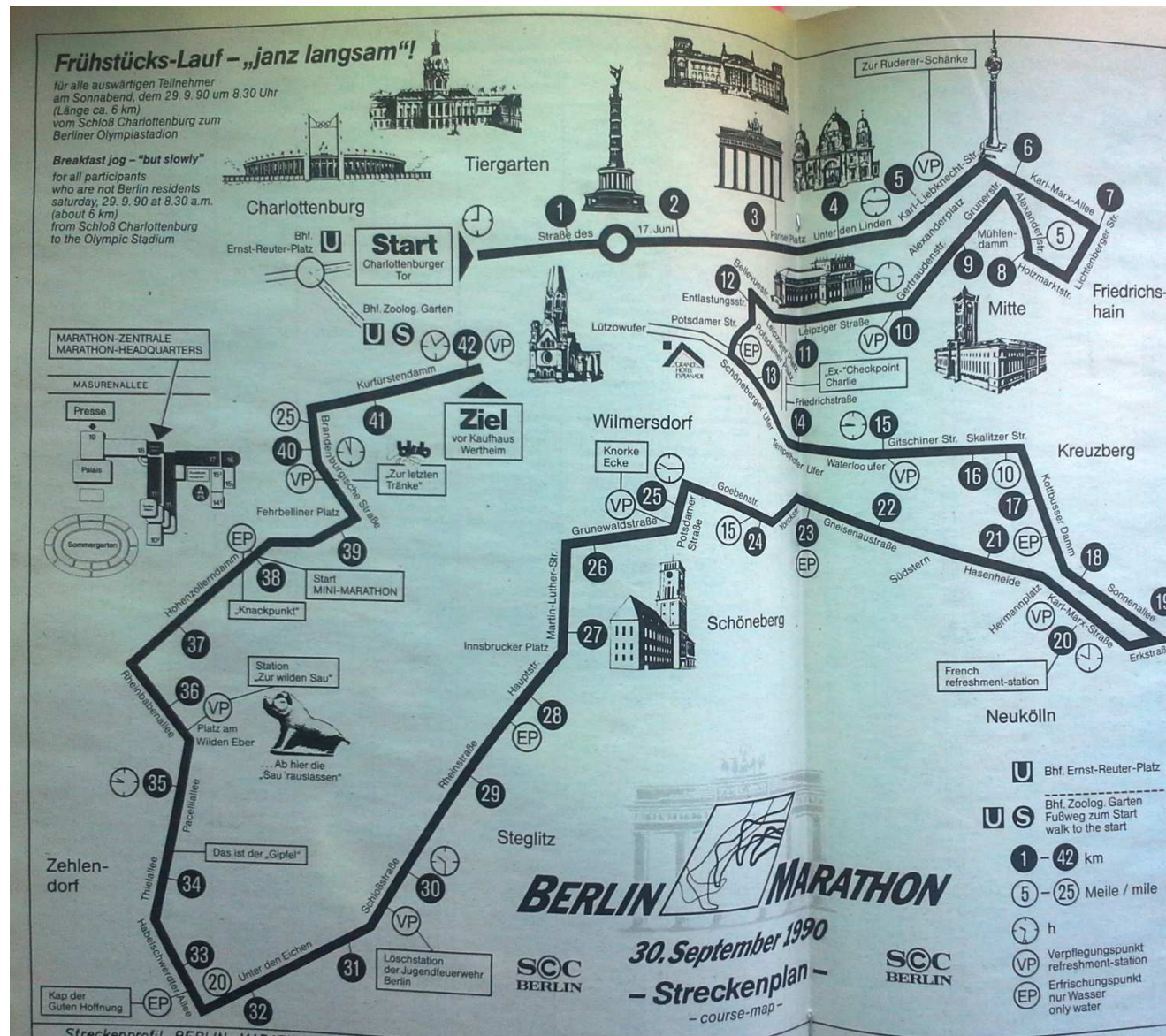
DEVELOPMENT OF THE BERLIN-MARATHON COURSE 1981



DEVELOPMENT OF THE BERLIN-MARATHON COURSE 1985



DEVELOPMENT OF THE BERLIN-MARATHON COURSE 1990



DEVELOPMENT OF THE BERLIN-MARATHON COURSE 1998

•World
Records in
1998, 1999
and 2001



DEVELOPMENT OF THE BERLIN-MARATHON COURSE

Iconic Finish Picture



DEVELOPMENT OF THE BERLIN-MARATHON COURSE 2003



•World Records in 2003, 2007, 2008, 2011, 2013 and 2014

DEVELOPMENT OF THE BERLIN-MARATHON COURSE

2014



Factors of a fast course

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 - ✓ Not too many corners, smooth corners
 - ✓ Condition of the the road: tarmac vs. asphalt
 - ✓ Atmosphere along the course
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 - ✓ Weather
 - ✓ Robust Organisation
-
- ✓ Cater for everyone, not only the Elites

Factors of a fast course

- ✓ Have it measured by an official AIMS A-Grade measurer and get it approved



Producing a race from scratch before the time of google maps?



DEVELOPMENT OF THE BERLIN-MARATHON COURSE

- Future for new events?
- Not easy to get permits nowadays!