

For immediate release: Friday 10 October 2014

FLORENCE KIPLAGAT PRESENTED WITH THE AIMS WORLD RECORD AWARD

The world running organisation the Association of International Marathons and Distance Races (AIMS) is delighted to announce that the Kenyan athlete Florence Kiplagat has been awarded the **AIMS World Record Award** in recognition of her World Record breaking Half Marathon time of 1:05:12 set in the eDreams Mitja Marató de Barcelona in February 2014.

Today (Friday 10 October 2014) in Chicago, USA, Florence's achievement was given global recognition during a presentation in advance of the Bank of America Chicago Marathon, which will take place on Sunday 12 October. Florence is scheduled to compete in the Marathon. The presentation was made by Executive Race Director of the Bank of America Chicago Marathon Carey Pinkowski.

Kiplagat (27) broke the World Record at the eDreams Mitja Marató de Barcelona on 16 February 2014, recording a time 38 seconds faster than the previous World Record set by her compatriot Mary Keitany at the Ras Al Khaimah (RAK) Half Marathon in 2011 (1:05:50). Florence also set the World Record for the 20km distance during the race (1:01:56), a record which also previously belonged to Mary Keitany from her World Record half marathon performance in 2011 (1:02:36). Florence's time of 1:05:12 was more than a minute faster than her previous personal best of 1:06:38, set at the Rome-Ostia race in 2012.

Florence's time of 1.05.12 has been officially recognised as the World Record by the IAAF (International Association of Athletics Federations) and by AIMS (Association of International Marathons and Distance Races which represents over 370 distance running events in over 100 countries and territories) the organisation that set the first world record criteria for performances on the road later adopted by the IAAF.

AIMS have been awarding athletes in recognition of World Record breaking performances since 1985. This is the twentieth time that AIMS has awarded an athlete in recognition of a World Record breaking performance.

Executive Race Director of the Bank of America Chicago Marathon Carey Pinkowski comments: "I am delighted to be able to present this award to Florence on the occasion of the Bank of America Chicago Marathon, where Florence will be competing on Sunday. We would like to thank AIMS for choosing our event to host this prestigious ceremony."

AIMS President Paco Borao comments: "We are delighted to present Florence with this award on behalf of the 370 AIMS members in over 100 countries and territories throughout the World. Florence is an exceptional athlete and we are pleased to recognise her record breaking achievement with this award."

Florence Kiplagat comments: “I am honoured to receive this award on behalf of AIMS and their members all round the world. I would like to extend my sincere thanks to AIMS and their sponsors for presenting me with this award.”

AIMS proposed the technical criteria for World Records on the road that the IAAF has adopted for prescribed distances.

The full conditions to be satisfied are:

- a) The event must be sanctioned either by the IAAF and/or the National Federation and conducted under IAAF Rules.
- b) The athlete achieving the IAAF Road World Record must be eligible to compete under IAAF Rules.
- c) The course must be measured by an “A” or “B” IAAF/AIMS approved measurer as defined in IAAF Rule 240.3.
- d) The start and finish points on a course, measured along a straight line between them, shall not be further apart than 50% of the race distance.
- e) The decrease in elevation between the start and finish shall not exceed an average of one in a thousand, i.e. 1m per km.
- f) Either the course measurer that certified the course or another “A” or “B” measurer in possession of the complete measurement data and maps must validate that the course measured was the course run by riding in the lead vehicle.
- g) The course must be verified on site (i.e. within two weeks before, on the day of the race or as soon as practical after the race), preferably by a different IAAF/AIMS “A” measurer from the one that did the original measurement.
- h) The athlete must undergo a doping control on the date of the race.
- i) For the Road Relay, the race should be run in stages of 5km, 10km, 5km, 10km, 5km, 7.195km.

Road World Records set at intermediate distances within a race must comply with the above conditions and be timed according to IAAF Rules. The intermediate distances must have been measured and marked during the course measurement.

It is recommended that Member Federations adopt the Rules of the IAAF for the conduct of their own athletic competitions.

About AIMS

The Association of International Marathons and Distance Races (AIMS) is a member based organisation and since being established in 1982 has grown to a membership of more than 370 of the world's leading distance races, from over 100 countries and territories. AIMS Members come from every continent on the planet and include the Athens Marathon, the Authentic formed on the legend of Pheidippides, the Greek soldier-runner who ran from the town of Marathon to Athens in 490 BC to announce the Persians had been defeated in the 'Battle of Marathon'. Other AIMS members include many of the world's greatest distance races in history such as the Berlin, Boston and Chicago Marathons.

The three key objectives of AIMS are:

1. To foster and promote distance running throughout the world
2. To work with the International Association of Athletic Federations (IAAF) on all matters relating to international road races.
3. To exchange information, knowledge and expertise among members of the association.

NOTES TO EDITORS

Please find enclosed the following images which have been provided free of copyright for your use. The images feature (left to right):

- Executive Race Director of the Bank of America Chicago Marathon Carey Pinkowski and Florence Kiplagat with her AIMS World Record Award Trophy. This image is available for download by clicking [here](#).
- Florence Kiplagat with her AIMS World Record Award Trophy. This image is available for download by clicking [here](#).

For further information on AIMS please visit: aimsworldrunning.org

For further information, please contact:

<p>Peter McLean, Director of Public Relations Association of International Marathons & Distance Races C/o PMPR Excellence Ltd, Windsor House, 15 Kirklee Terrace, Kelvinside, Glasgow, Scotland, G12 0TJ Tel: 00-44-(0)-141-357-2516 Mobile:00-44-(0)-774-037-1909 Email: peter@prexcellence.com</p>
--